**The UX Studio**

**Hands on User Experience Training**

**Hands on learning**

Learn design techniques by doing micro projects

**Design thinking**

Teach your people to be design thinkers

**Knowledge Sharing**

Grow user centered design culture within your company

**About**

The UX studio is an Australian company passionate about user centered design. Over the last 15+ years we have worked with top tier companies & agencies around the world.

These days we offer consultancy services for mobile, web and service design as well as fun and meaningful UX training courses. If you’re interested in finding out more please get in touch

**Training Courses**

Our courses are designed to equip teams of executives, IT, design and marketing professionals with hands on user experience skills. Participants work through ‘realistic’ projects getting a feel for what’s really involved in user centered design. We avoid dreary powerpoints and encourage collaboration, discussion and enjoyment!

Courses are facilitated by seasoned professionals who are passionate about user centered design and can be conducted on site or at another venue during or after office hours. We’ll provide a framework for the course that can be customised to suit your team.

User Centered Design for Executives

Over the last few years there’s been an increase around the world in the number of organisations using user centered design methodologies to improve their products and services.

This course explores how various user centered design methodologies like Design Thinking, User Experience and Service Design can be used at an executive level and how to culturally introduce them into an organisation. The course includes hands on exercises showing executives various considerations and toolkits used by UX designers

Find out more

User Experience for designers & IT professionals

Originally aimed at graphic designers wanting to incorporate UX practice into their skillsets and to help them take a user centered stance to briefs, this course is also suitable for IT professionals, project managers and anyone else wanting to practically explore the world of UX. The course starts at the beginning looking at the evolution of information design and morphs into assignment driven group exercises covering subjects including design methodologies and toolkits, research, information architecture, interaction design and user testing.

Find out more

Collaborative Design and creative workshops

The role of the UX designer is changing. With new production methodologies such as lean and agile more emphasis is being placed on collaboration and rapid design exploration. To meet these changes UX designers roles are evolving to become facilitators and experimenters.

This workshop will help you improve the ways in which you collaborate with different disciplines and turn dull meetings in to fun and creative experiences. You will learn the power that ‘play’ has to unlock creativity and better group dynamics as well as structured activities to establish relationships. The workshop will teach fun and engaging methods that help turn even the most jaded stake holder into a design advocate. The workshop will cover techniques such as sketch ups & white boarding, simple exercises to improve your sketching skills, creative games, 6 ups sketching, dot scoring, 6 hat thinking, affinity sorting and getting the most out of participants.

Find out more

Service Design

The past five years has seen a massive uptake in organisations using Service Design to examine what their products and services look like and to conceptualise what their organisation could look like in the future. The course will look at the steps involved in creating a service blueprint. We’ll explore some case-studies and ask lots of questions including:

- What is a service?

- Who are the key players in service design?

- Where does UX come into service design?

- How do you cost service design?

- How do implement cultural change to support service design?

- What is the service design tool kit?

- How do you leverage marketing insights?

Find out more

Mobile User Experience

This course will arm participants with a handy toolkit of UX technques for creating mobile apps and responsive sites. We explore:

- The mobile strategy

- How to choose the right app platform

- Android, Mac and Windows design principles

- Production tips and tricks

- App design

- Responsive web design

- Testing for mobile

Find out more

**What others have said...**

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**Facilitators**

Neil Simpson

Neil is the founder of the UX Studio and is based in Melbourne, Australia. Over the last 18 years Neil has enjoyed a career designing digital and service experiences for leading agencies and organisations in the UK and Australia including British Airways, Zain, Nike, Nokia, Apple, ANZ, NBN, Seek and R/GA London. He has had several articles published by desktop magazine and has an interest in how to integrate design methodologies into organisational cultures and environments.

Ben Gilmore

Ben trained as a Digital and mixed media artist in Goldsmith college London. He has spent 13 years working in the digital design industry both in Europe and in Australia. His career has spanned many top agencies and he helped design the user experience for the award winning BBC Olympics site. Currently he is the principle designer at Sensis. One of Ben’s specialist areas is creative and collaborative design approaches.

David Pope

David is a seasoned Service Designer with a background in graphic and product design. He has worked for Melbourne Service Design Company Huddle on some leading Australian brands. Previously David worked for Accumulate - Qantas recognition, reward and incentive program as Creative Director. He also co-founded Wishlist that that later became a subsidiary of Qantas Limited.

**Clients**

Here’s a small selection clients we’ve worked with...

**Contact**

We are based in Melbourne but can run courses around or outside Australia.

To find out more about our training courses or consultancy services please call Neil on 0410 685 568 or email neil\_simpson[at]theuxstudio.com.

Or send complete the form below...